# Megacast Post-Event Action Report

DEVELOPED FOR A GREAT CLIENT





TOTAL REGISTRATIONS



PERCENTAGE OF REGISTRATION GUARANTEE ACHIEVED

(800 minimum guaranteed)



#### MEGACAST EVENT REPLAY/ RECORDING DETAILS

Full event including all vendor presentations: https://youtu.be/k-A33fgh72l

Specific presentation: https://youtu.be/k-A33fgh72l?t=5866

Q&A Session begins here: https://youtu.be/k-A33fgh72l?t=7003

#### **ONLINE EVENT CONTEXT**

Multi-vendor Security "Megacast" webinar with ActualTech Media's audience attending. (https://www.actualtechmedia.com/)

#### ONLINE EVENT DATE

February xth, 2019

### PRESENTING VENDORS ON THIS MEGACAST EVENT

**AT&T** Cybersecurity





solarwinds





## **EVENT REGISTRATION PAGE**

https://events.actualtechmedia.com/on-demand/202/enterprisesecurity-megacast-sample/

## **EVENT ABSTRACT**

With almost daily security breaches in the news, protecting your company's data - on-premises and in the cloud - should be at the top of every IT organization's priority list. However, with so many different facets to security, where do you even start? As part of a comprehensive security strategy, you'll need end user security training, auditing, logging, encryption, data protection, disaster recovery, cloud security controls, and much more.

- The most innovative enterprise security solutions available, all in one event
- How to protect your enterprise from new threats like ransomware and traditional threats like data loss
- Your burning enterprise security questions are answered live
- · See live demos of these solutions in action



# Scott Lowe

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**Upcoming Cloud EcoCast!** 

Our audience is looking forward to learning about innovative Cloud Solutions on the **June 26th Cloud EcoCast** and we hope you'll consider presenting!



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Over the past four years, nearly 80 enterprise IT companies have participated in ActualTech Media events with tens of thousands of viewers logging hundreds of thousands of hours – viewing these events as their preferred way to learn about new technologies and the vendors that provide solutions in specific technology spaces.

# View the Interactive 2019 Event Schedule Here:

https://www.actualtechmedia.com /event-schedule/

# SALES-QUALIFYING POLL QUESTIONS ASKED OF WEBINAR REGISTRANTS DURING THE EVENT

Would you like to be one of the first to learn more about Great Client solution?

264 Red-Hot Contacts

> these individuals would like to immediately learn more!

What's your timeframe for updating your existing solutions?



In the next 12 months

43%

What additional information would you like about a Great client solution?



Did you know? ActualTech Media can help you create the followup content you need with our 'done-for-you' content services. Ask your rep for details!

#### **UPCOMING EVENTS YOU SHOULD CONSIDER**

**Storage and NVMe MegaCast** June 5, 2019 Minimum Leads: 800

The Role of Artificial Intelligence and Machine Learning in the IT Environment PanelCast July 25, 2019 Minimum Leads: 200 End User Computing and VDI EcoCast July 24, 2019 Minimum Leads: 400

Maximizing Datacenter Availability PanelCast August 8, 2019 Minimum Leads: 200